

| Master of Business Administration-Dual | | | | | | |
|--|--------------------------|--|-----------------|---|---|-----------|
| First Trimester | | | | | | |
| S. No. | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 1 | MBAC0101 | Management Accounting | 3 | 0 | 0 | 3 |
| 2 | MBAC0102 | Micro Economics | 3 | 0 | 0 | 3 |
| 3 | MBAC0103 | Principles and Practices of Management | 3 | 0 | 0 | 3 |
| 4 | MBAC0104 | Quantitative Techniques | 3 | 0 | 0 | 3 |
| 5 | MBAC0105 | Marketing Management-I | 3 | 0 | 0 | 3 |
| 6 | MBAC0106 | Basic Managerial Communication | 3 | 0 | 0 | 1 |
| 7 | MBAC0108 | Managerial Aptitude-I | 3 | 0 | 0 | 1 |
| 8 | MBAC0107 | Spreadsheet For Managers | 2 | 0 | 0 | 1 |
| Total | | | | | | 18 |

| Second Trimester | | | | | | |
|------------------|-------------|----------------------------------|-----------------|---|---|-----------|
| S. No. | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 1 | MBAC0109 | Macro Economics | 3 | 0 | 0 | 3 |
| 2 | MBAC0110 | Organizational Behavior | 3 | 0 | 0 | 3 |
| 3 | MBAC0111 | Business Statistics | 3 | 0 | 0 | 3 |
| 4 | MBAC0112 | Corporate Finance | 3 | 0 | 0 | 3 |
| 5 | MBAC0113 | Marketing Management II | 3 | 0 | 0 | 3 |
| 6 | MBAC0114 | Advance Managerial Communication | 3 | 0 | 0 | 1 |
| 7 | MBAC0115 | Managerial Aptitude – II | 3 | 0 | 0 | 1 |
| Total | | | | | | 17 |

| Third Trimester | | | | | | |
|-----------------|-------------|-----------------------------------|-----------------|---|---|-----------|
| S. No. | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 1 | MBAC0116 | Operations Research | 3 | 0 | 0 | 3 |
| 2 | MBAC0117 | International Business Management | 3 | 0 | 0 | 3 |
| 3 | MBAC0118 | Research Methodology | 3 | 0 | 0 | 3 |
| 4 | MBAC0119 | Business Environment | 3 | 0 | 0 | 1 |
| 5 | MBAC0120 | Managerial Written Communication | 3 | 0 | 0 | 1 |
| 6 | MBAC0028 | Managerial Aptitude – III | 3 | 0 | 0 | 1 |
| 7 | | Core Subject Specialization - I | 3 | | | 3 |
| 8 | | Core Subject Specialization - II | 3 | 0 | 0 | 3 |
| Total | | | | | | 18 |

| Fourth Trimester | | | | | | |
|------------------|--------------------------|------------------------------------|-----------------|---|---|-----------|
| S. No. | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 1 | MBAC0029 | Strategic Management | 3 | 0 | 0 | 3 |
| 2 | | Core Subject –Specialization-1 | 3 | 0 | 0 | 3 |
| 3 | | Elective Subject –Specialization-1 | 3 | 0 | 0 | 3 |
| 4 | | Elective Subject –Specialization-1 | 3 | 0 | 0 | 3 |
| 5 | | Core Subject –Specialization-2 | 3 | 0 | 0 | 3 |
| 6 | | Elective Subject –Specialization-2 | 3 | 0 | 0 | 3 |
| 7 | | Elective Subject –Specialization-2 | 3 | 0 | 0 | 3 |
| 8 | MBAJ0001 | Summer Training Report | 3 | 0 | 0 | 6 |
| 9 | MBAC0031 | Managerial Aptitude – IV | 3 | 0 | 0 | 1 |
| Total | | | | | | 28 |

| Fifth Trimester | | | | | | |
|-----------------|-------------|-------------|-----------------|---|---|---------|
| S. No. | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |

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|---|----------|--|---|---|---|-----------|
| 1 | MBAC0032 | Corporate Governance and Business Ethics | 3 | 0 | 0 | 1 |
| 2 | MBAC0033 | Project Management | 3 | 0 | 0 | 3 |
| 3 | | Core Subject –Specialization-1 | 3 | 0 | 0 | 3 |
| 4 | | Elective Subject –Specialization-1 | 3 | 0 | 0 | 3 |
| 5 | | Core Subject –Specialization-2 | 3 | 0 | 0 | 3 |
| 6 | | Elective Subject –Specialization-2 | 3 | 0 | 0 | 3 |
| 7 | MBAC0034 | Managerial Aptitude – V | 3 | 0 | 0 | 1 |
| | | Total | | | | 17 |

| Sixth Trimester | | | | | | |
|-----------------|-------------|------------------------------------|-----------------|---|---|-----------|
| S. No. | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 1 | MBAC0035 | Entrepreneurship Management | 3 | 0 | 0 | 3 |
| 2 | MBAC0036 | Innovating for Sustainability | 3 | 0 | 0 | 1 |
| 3 | | Elective Subject –Specialization-1 | 3 | 0 | 0 | 3 |
| 4 | | Elective Subject –Specialization-2 | 3 | 0 | 0 | 3 |
| 5 | | Course on Liberal Arts | 3 | 0 | 0 | 3 |
| 6 | MBAC0037 | Managerial Aptitude – VI | 0 | 0 | 1 | 1 |
| | | Total | | | | 14 |

| MBA-Dual | |
|---------------------------|------------|
| Curriculum Credit Summary | Credits |
| Trimester 1 | 18 |
| Trimester 2 | 17 |
| Trimester 3 | 18 |
| Trimester 4 | 28 |
| Trimester 5 | 17 |
| Trimester 6 | 14 |
| Total | 112 |

| Human Resource- Electives | | | | | | |
|---------------------------|--------------------------|---|-----------------|---|---|---------|
| Trimester | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 3 | MBAE0104 | Human Resource Management | 3 | 0 | 0 | 3 |
| 4 | MBAO0028 | Leadership And Team Building | 3 | 0 | 0 | 3 |
| 4 | MBAE0094 | Performance Management System | 3 | 0 | 0 | 3 |
| 4 | MBAE0095 | Talent Management | 3 | 0 | 0 | 3 |
| | MBAE0098 | Industrial Relations and Trade Union | | | | |
| 5 | MBAE0058 | Training and Development | 3 | 0 | 0 | 3 |
| 5 | MBAE0099 | Labour Law | 3 | 0 | 0 | 3 |
| 5 | MBAE0103 | Counselling Skills and Stress Management | 3 | 0 | 0 | 3 |
| 6 | MBAE0100 | Competency Mapping | 3 | 0 | 0 | 3 |
| 6 | MBAE0101 | Compensation Management | 3 | 0 | 0 | 3 |
| 6 | MBAE0110 | Organizational Development | 3 | 0 | 0 | 3 |
| 6 | MBAE0109 | Managing Diversity and Inclusion at Workplace | 3 | 0 | 0 | 3 |
| | | | | | | |
| Marketing- Electives | | | | | | |
| Trimester | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 3 | MBAE0105 | Consumer Behaviour | 3 | 0 | 0 | 3 |

| 4 | MBAO0027 | Digital Marketing | 3 | 0 | 0 | 3 |
|--|--------------------------|---|-----------------|---|---|---------|
| 4 | MBAE0096 | Marketing Of Services | 3 | 0 | 0 | 3 |
| 4 | MBAE0097 | Sales And Distribution Management | 3 | 0 | 0 | 3 |
| 4 | MBAE0048 | Marketing Analytics | 3 | 0 | 0 | 3 |
| 5 | MBAE0102 | Marketing Research | 3 | 0 | 0 | 3 |
| 5 | MBAE0091 | Customer Relationship Management | 3 | 0 | 0 | 3 |
| 5 | MBAE0092 | B2B Marketing | 3 | 0 | 0 | 3 |
| 6 | MBAE0055 | Product and Brand Management | 3 | 0 | 0 | 3 |
| 6 | MBAE0057 | Advertising Management | 3 | 0 | 0 | 3 |
| 6 | MBAE0019 | International Marketing | 3 | 0 | 0 | 3 |
| | | | | | | |
| Finance- Electives | | | | | | |
| Trimester | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 3 | MBAE0106 | Advanced Corporate Finance | 3 | 0 | 0 | 3 |
| 4 | MBAE0010 | Business Analysis And Valuation | 3 | 0 | 0 | 3 |
| 4 | MBAE0011 | Working Capital Management | 3 | 0 | 0 | 3 |
| 4 | MBAE0013 | Tax Planning | 3 | 0 | 0 | 3 |
| 4 | MBAE0014 | International Financial Management | 3 | 0 | 0 | 3 |
| 4 | MBAE0061 | Investment And Portfolio Management | 3 | 0 | 0 | 3 |
| 4 | MBAE0062 | Management Of Financial Services and Institutions | 3 | 0 | 0 | 3 |
| 5 | MBAE0015 | Risk and Insurance Management | 3 | 0 | 0 | 3 |
| 5 | MBAE0012 | Financial Derivatives | 3 | 0 | 0 | 3 |
| 5 | MBAE0063 | Wealth Management and Personal Financial Planning | 3 | 0 | 0 | 3 |
| 5 | MBAE0093 | Financial Modelling Using Excel, R & Python | 3 | 0 | 0 | 3 |
| 6 | MBAE0113 | Behavioural Finance | 3 | 0 | 0 | 3 |
| 6 | MBAE0049 | Financial Analytics | 3 | 0 | 0 | 3 |
| 6 | MBAO0005 | Micro Finance | 3 | 0 | 0 | 3 |
| 6 | MBAO0004 | Mergers, Acquisition & Corporate Restructuring | 3 | 0 | 0 | 3 |
| | | | | | | |
| Operation Management- Electives | | | | | | |
| Trimester | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 3 | MBAE0108 | Operations Management | 3 | 0 | 0 | 3 |
| 4 | MBAO0014 | Operations Strategy | 3 | 0 | 0 | 3 |
| 4 | MBAE0078 | Demand And Business Forecasting | 3 | 0 | 0 | 3 |
| 4 | MBAE0038 | Manufacturing System | 3 | 0 | 0 | 3 |
| 5 | MBAO0015 | Total Quality Management | 3 | 0 | 0 | 3 |
| 5 | MBAE0039 | Service Operations Management | 3 | 0 | 0 | 3 |
| 6 | MBAO0021 | Total Productivity Management | 3 | 0 | 0 | 3 |
| | | | | | | |
| | | | | | | |
| Business Analytics- Electives | | | | | | |
| Trimester | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 3 | MBAE0107 | Business Analytics | 3 | 0 | 0 | 3 |
| 4 | MBAE0047 | Predictive Modeling | 3 | 0 | 0 | 3 |
| 4 | MBAE0046 | Big Data Analysis | 3 | 0 | 0 | 3 |
| 4 | MBAE0048 | Marketing Analytics | 3 | 0 | 0 | 3 |
| 5 | MBAE0044 | Business Modeling with Spreadsheets | 3 | 0 | 0 | 3 |
| 5 | MBAE0084 | Data Visualization | 3 | 0 | 0 | 3 |
| 6 | MBAE0083 | Business Intelligence | 3 | 0 | 0 | 3 |

| Supply Chain Management- Electives | | | | | | |
|------------------------------------|--------------------------|--|-----------------|---|---|---------|
| Trimester | Course Code | Course Name | Teaching Scheme | | | CREDITS |
| | | | L | T | P | |
| 3 | MBAE0108 | Operations Management | 3 | 0 | 0 | 3 |
| 4 | MBAE0087 | Logistics Management | 3 | 0 | 0 | 3 |
| 4 | MBAO0020 | Strategic and Implementation Issues in SCM | 3 | 0 | 0 | 3 |
| 4 | MBAE0088 | Purchasing And Inventory Management | 3 | 0 | 0 | 3 |
| 5 | MBAE0054 | Supply Chain Analytics | 3 | 0 | 0 | 3 |
| 5 | MBAO0019 | Recent Trends in E-commerce | 3 | 0 | 0 | 3 |
| 6 | MBAE0052 | Green Supply Chain Management | 3 | 0 | 0 | 3 |