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Jack H. Brown College
Business and Public Administration

IMC 2017 Key Note Speakers

Key Note Speaker

Dr. Vipin Gupta
Professor and Co-director
Center for Global Management
Jack H. Brown College of Business and Public Administration,
The California State University San Bernardino USA.



Dr. Gupta has a Ph.D. from the Wharton School and a Postgraduate Diploma with gold medal from IIM-Ahmedabad. As a Japan Foundation Fellow, he researched abroad at the University of Tokyo. His has been Associate Dean and MBA director at California State University San Bernardino, a Chair of Strategy at Simmons College, a family business fellow at Grand Valley State University, and India program founder at Fordham University.

During 2015—16, he was the American Council of Education Fellow, the nation's most prestigious academic leadership program, and spent the year with the President of Arizona State University and Secretary General of European University Association. He also visited about sixty university campuses in the US, Europe and India, and met university presidents and other leaders to learn about emerging practices, pressing challenges, and university leadership. He has also been a global advisor to Amity University, assisting them with negotiations and entry in the US.

Dr. Gupta is a prolific scholar, with 150+ articles, and presentations in about 50 nations. He is the co-editor of the seminal GLOBE book on culture and leadership in 62 societies, receiving the Society for Industrial Organization Psychologists' "Scott M. Myers Award for Applied Research". Besides fourteen books on multinationals in China, organizational transformation, and regional family business models, he has authored textbooks on strategy and on global leadership, offering original thought-provoking perspectives. He is on the editorial board of several international journals.

Dr. Gupta is an entrepreneurial academic leader, known for his strategic approach to administration - an approach that is systematic (holistic and system based), scientific (evidence and innovation based), social (collaborative and transparent), and humanist (inclusive and developmental). Besides leading the College's global efforts through on-campus, off-campus and international partnerships, he has been instrumental in enhancing the college infrastructure, policies, and systems for student success, faculty and staff success, community engagement, cross college collaborations, program development, and resource management, with an emphasis on diversity and inclusion, evidence, values, sustainability, imagination, dialog, collaboration, and recognition.

Key Note Speaker

Dr. Yasho V. Verma

Dr. Yasho V. Verma is a multifaceted personality. He is a well acclaimed Thought Leader, Mentor, Business Advisor, Speaker and Author. He is



1. Director on the Board of Dena Bank
2. Director on the Board of Rinac India Limited
3. Member of Executive Board of FORE School of Management, Delhi
4. Consulting with World Bank
5. Consulting with KPMG
6. Advisor to Corporates like Videocon Group of Industries and others in the area of Business Consulting, Strategy Management, HR etc.
7. Regularly writes on wide range of subjects related to Business and Management in National magazines and newspapers such as Business Today Online, Business World Online etc. and Contributing Editor of Exhibit magazine.
8. Founder Member of Association of Independent Directors of India
9. Visiting faculty in premium management schools in the area of HR & OB and Strategy.

His last corporate responsibility was as **Chief Executive Officer** of MIRC Electronics till Jan 2014.

He was earlier **Director(Home Appliances)** of **LG Electronics India** looking after a business of Rupees 8,000 crores (approximately USD 1.2 billion). He was **Chief Operating Officer** during 2010-11. He joined LG Electronics India in 1997, as **Vice President**. In 2008 he was the first non-Korean to be elevated as **Executive** in LG Global hierarchy.

He started his career with TATA Steel in Jamshedpur and worked there for around 12 years. Dr. Verma is an Engineering graduate, with Post Graduation in Business Administration and Ph.D. in area of Organizational Behavior from Indian Institute of Technology, Kharagpur.

He was rated as '**HERETIC**' by **BusinessToday** and **Gallup** and covered on cover page of Business Today, a prestigious business magazine in India, in 1999. First non-Korean to be elevated in Global hierarchy as Executive. He has delivered several lectures in India and abroad and has addressed boards / leadership teams of prestigious companies in India and abroad viz. ITC; JK Group; Ispat Group, Bangkok; Oerlikon, Italy; GE etc.

He has visited London Business School, Seoul University, and Wharton Management School, Philadelphia for guest lectures, in addition to premier Management Institutes in India. He has been conferred Honorary Fellowship by All India Management Association for significant contribution towards professional management. He was also member Council of Management of **All India Management Association**. He was **President** Consumer Electronics and Appliances Manufacturers (**CEAMA**) for 2009-11.

He has authored a book "**Passion – The Untold Story of LG Electronics**". He is also the Honorary Editor for **Journal of Projective Psychology and Mental Health** by Anchorage USA. Some of the awards he received include

- National Award for Excellence in Talent Management 2015 by Thomas Assessments – DMA
- CEO with HR Orientation, 2014, by Global HR Excellence Award
- Thought Leader Award, 2012
- Leaders of Tomorrow Award by Asian Leadership Awards, 2011
- HR Role model and Visionary Leader Award by Star News Talent Leadership & HR Awards, 2011
- HR Super Star Award by Asia's Best Employee Brand Award, 2010